

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE 594-3500

54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 23, No. 15

April 13, 1968

'No News' Policy Impractical, Says Former NATO Head

By ED EDWIN

A moratorium on news coverage of Viet Nam would be "impractical," Gen. Lauris Norstad told an Edward R. Murrow World Affairs Forum in answer to a question.

Although he implied that persons confronted with such difficult situations as those that prevail over Viet Nam might wish for such a moratorium, his own preference was against it; and he disclosed to *The Bulletin* how fascinated he has been with televised close-ups of men in combat used in news coverage.

'Reincarnation'

OPC Vice President *Allan Jackson* introduced the former NATO Commander, now chairman and executive officer of Owens-Corning Fiberglass Corp. (Norstad described his present post as his "reincarnation as a businessman.") Also at the dais were John Spaulding, executive vice president of *Scholastic Magazine*; author *Hallie Burnett*; Program Council Chairman *Whit Burnett*; and *Grant Burden*, Union Pacific Railroad and Public Information Council representative for the event.

Because of rapidly-evolving events prior to his OPC appearance — including President Johnson's announced retirement, Viet Nam de-escalation and positive Hanoi reaction — Norstad said he'd decided that "rather than give a speech, I will follow through a certain process of thought." In so doing, he recalled walking to a platform in 1951 with Gen. Dwight D. Eisenhower, for whom some 20,000 people were waiting.

(See page 2)

AWARDS, DINNER, AND ALL THAT

The youth movement has hit foreign correspondence — or so it would seem from a perusal of the OPC Annual Awards list, released this week.

The list includes many reporters and photographers in their twenties.

Complete listing and details appear in *The Bulletin's* first fold-out spread, in this issue.

Awards Committee Chairman *Kathleen McLaughlin* said the judges, working strictly on the basis of the entries, were unaware that the winners were so young. The trend surprised and delighted them, she said.

OPCers and their guests will have a chance to see and meet many of these winners at the April 22 Annual Awards Dinner at the New York Hilton, to be headlined by Vice President Hubert H. Humphrey.

The Dinner ticket office was relocated to the Hilton this weekend. Dinner coordinator *Jeanette Longyear* may be reached through the hotel's switchboard, 586-7000, for reservations which she will accept through next Thursday, April 18. She will be there every day until the event to handle inquiries about the dinner.



Q&A SESSION: Former NATO Commander Lauris Norstad is the willing subject for this personal (but hardly private) interview by AP reporter Dinitia Smith. Session followed Norstad's OPC talk. (Sibby Christensen photo)

OPC Awards: Youth and Quality

Youth of the winners, volume of entries, and second-generation journalistic excellence were a few of the noteworthy points of the 1968 OPC Annual Awards, revealed at a Club press conference Wednesday.

In announcing the awards — the OPC's 21st annual selection — Club President *Hal Lehrman* noted that the record 420 entries indicated the quality of submissions remained strikingly high in comparison with other years. The submissions graphically reflected the willingness of contemporary newsmen to take all manner of risks to get their stories and photographs.

(Presentation of the awards will be made at the April 22 OPC Annual Awards Dinner at the New York Hilton, at which Vice President Hubert H. Humphrey will be principal speaker.)

'Courage and Enterprise'

Eric Pace of *The New York Times* and *David Douglas Duncan*, on assignment for *Life* and ABC, won the OPC's

prestigious *George Polk Memorial Award* for best reporting and the *Robert Capa Gold Medal* for superlative still photography, respectively. Both prizes are conferred in recognition for reporting performance "requiring exceptional courage and enterprise abroad."

Pace was chosen on the basis of ten uncensored stories he sent from Cairo at the close of the Arab-Israel war, having managed to remain in the capital for three days after President *Nasser* had ordered deportation of all other American and most foreign correspondents.

Duncan was honored primarily for a photographic sequence of US troops under a savage Communist attack at *Con Thien* and during lulls in that battle. "Inside the Cone of Fire — *Con Thien, Viet Nam.*" The former Marine won two OPC awards during the Korean War.

Posthumous citation in the *Capa Award* category went to *Paul Schutzer, Life*, for his photo coverage of the Arab-Israel war, during which he was killed.

Joe Alex Morris, Jr., chief of the *Los Angeles Times* Beirut bureau and a second-generation foreign correspondent (he is the son of OPCer *Joe Alex Morris*), took first place for the best daily newspaper or wire service reporting from abroad, for his coverage of the Arab-Israel war.

A *New York Times* team won a citation for a series, "1917 — The Russian Revolution — 1967." *Peter Arnett*, AP, also won a citation in this category, for his "Ordeal on Hill 875" and other Viet Nam stories.

Two men — *Newsday's* *Michael R. McGrady* for his "A Dove in Viet Nam" series and *The New York Times's* *R.W. Apple, Jr.*, for his "Viet Nam: Signs of Stalemate" analysis — shared the award for the best daily newspaper or wire service interpretation of foreign affairs.

Citations in this category went to *Mark W. Hopkins, Milwaukee Journal*, for "USSR: 50 Years"; and to *John K. Cooley* and *Bertram B. Johansson, Christian Science Monitor*, for "Soviet Hand in the Mideast."

Youth Serves

A survey of this year's winners offers a riposte to the Shavian complaint that youth is wasted on the young. Many of the winners are writers and photographers still in their twenties. They competed successfully against seasoned and experienced correspondents, especially in coverage of the Viet Nam

for best photographic reporting from abroad for a daily newspaper or wire service, for two pictures of the Arab-Israel war — "Move to the Rear" and "Line of Arab Defeat."

Catherine Leroy, 21, who has spent more than a year covering Viet Nam fighting as a freelance photographer through the AP, earned a citation for a dramatic series of pictures entitled "Beyond Help." These depict an American GI's desperation at his failure to get medical help for a dying comrade. Citations also were awarded to AP stringer-photographer *John Schneider*, for "The Fury of *Con Thien*"; *Henry Herr Gill, Chicago Daily News*, for an album of photo coverage from various trouble spots; and to *Henri Huet* and *Horst Faas* of AP, for Viet Nam coverage.

Lee Lockwood of *Black Star Publishing Co.* won the award for best photographic reporting or interpretation from abroad in a magazine or book, for his *Castro's Cuba, Cuba's Fidel* (Macmillan); for "Cuba 1967" in *Look* and for "North Viet Nam Under Siege" in *Life*. Citation in this category went to *Burt Glinn, Magnum Photos*, for his book, *A Portrait of All the Russias* (William A. Morrow); *William H. Strode, Louisville Courier-Journal & Sunday Magazine*, for his one-man edition, "Viet Nam Closeup"; *Life*, for the special issue on the Arab-Israel war, "Israel's Swift Victory."

Don North of ABC won the award for best radio reporting from abroad for his Viet Nam coverage, and *James Robinson* and *Welles Hangen* of NBC shared the award for best radio interpretation of foreign affairs for their documentary, "Red China: Struggle for Power." Citation in the former category went to *Morley Safer, CBS*, for "Debriefing: Morley Safer's Red China," and the citation for the latter went to *Alexander Kendrick, CBS*, for "Dimension: Alexander Kendrick."

Posthumous Award

The award for best television reporting from abroad was made posthumously to *Ted Yates, NBC*, for "The Battle for Asia — Laos and Indonesia." Yates, killed in the Mideast war June 5 last year, shares this honor with his crew, *Robert Rogers* and *Julian Townsand*. *Eric Sevareid* took the award for best television interpretation of foreign affairs for his commentaries on the CBS Evening News with *Walter Cronkite*. Citations in both television categories

were women.

Mrs. Linda Grant Martin, 27, wife of *Newsweek's* Everett Martin, was recognized for an article on "The 37-Year War of the Village of Tananhoi," appearing in *The New York Times Magazine*, with the award for best magazine reporting from abroad.

Jack Smith, 21-year-old son of commentator Howard K. Smith, won a citation in this category for his *Saturday Evening Post* account, "Death in the Ia Drang Valley," written after his participation as a soldier in that major engagement. Citations also were won by *Look* for a special issue on Soviet Russia, with special mention to Leonard Gross, and by *Newsweek* for Arab-Israel war coverage, with special mention to Kenneth Auchincloss, correlator for the reporting team.

Frances FitzGerald, 27, was first in magazine interpretation of foreign affairs for an *Atlantic Monthly* presentation, "The Struggle and the War: The Maze of Vietnamese Politics." Charles Thayer, *Look*, won a citation for "The American Era in Germany."

UPI's Peter Skingley won the award

producer, for "Africa."

George Kennan's *Memoirs 1925-1950* (Little Brown & Co.) was named the best book on foreign affairs; a citation in this category went to William Attwood for *The Reds and The Blacks* (Harper & Row).

Laura Bergquist of *Look* received the Vision Magazine-Ed Stout Award for best article or report on Latin America (any medium) for her series on Cuba. Richard Gott, *The Nation*, is citation winner for "Report from Bolivia: Guevara, Debray and the CIA."

Ray Vicker, *Wall Street Journal*, has won the E.W. Fairchild Award for best business news reporting from abroad in any medium, for a series on the devaluation of the British pound.

The Asia Magazine Award for best article or report on Asia, any medium, singled out Horace Sutton's *Saturday Review* article, "Indonesia's Night of Terror." Citations went to A. Doak Barnett for his book, *Cadres, Bureaucracy and Political Power in Communist China* (Columbia University Press) and to Denis Warner, *The Reporter*, for his coverage of Asia.



ARD WINNER: Life story on siege at Con Thien, including this picture, was David Douglas Duncan's winning entry.

Norstad (From page 1)

"General Ike," he recalled asking, "what are you going to say to all those people?"

"You know, I don't know what I'm going to say," Eisenhower was quoted as replying. "But when I get there, and when I see those people, then I'll know what I'm going to say."

Suggesting that "there may be other problems of more importance in the perspective of history," Norstad recognized the urgency of the Viet Nam war, as well as its impact on the potentially more important problems. He named one as being "our position of leadership in the western world," which, however, has been "at least exacerbated" by the Viet Nam question.

Breakdown

On settling the Viet Nam issue, what concerned the one-time military diplomat was "the breakdown of respect for law and order in this country." His concern was rooted in the "respectable and in-

formed citizens (who) attack authority." Moreover, he found the quick public reactions of "otherwise distinguished people" as "absolutely shocking." Specifically, he referred to new charges after President Johnson's de-escalation move about the way in which it was carried out. Bluntly, he said the quick-to-speak leaders should "have kept their mouths shut for a reasonable length of time. Why didn't they let Hanoi decide? They should have given the (Johnson) statement time to jell for two or three days."

In response to a query, he admitted that he included Sen. William J. Fulbright in this category.

Norstad conceded that in times past he has found it difficult fully to support the President's position. "It's traditional to support the President of the United States in times of crisis," he said. "It's been much easier since (the de-escalation speech)."

The general characterized himself as "an ardent advocate of bringing this matter to the conference table," and felt that the President, by dropping certain conditional requirements, has "moved to a cause-and-effect position."

No Disgrace

There is, he stressed, "nothing disgraceful about a conference table. All wars end at a conference table. This is not an indication of weakness. The conference table gives us another means — a little flexibility."

Yet he made clear his opposition to unilateral withdrawal.

Threading through the American involvement in Viet Nam through three presidential administrations, he said "it is hard for me to see how the United States can afford to drop a commitment made over the past 14 years. Individuals and nations have committed themselves to this course."

Perhaps, he also suggested, it is time "to return to secret diplomacy. There are too many people who talk too early and perhaps too much."

And with that reflection, Norstad said, he thought he should conclude his OPC speech. And he did.

TWENTY-FIVE YEARS' SERVICE

Accompanying this issue of *The Bulletin* is a leaflet which the Correspondents Fund has asked us to send to all OPC members. It describes what the Fund is, and how it is administered.

The Correspondents Fund was created just twenty-five years ago for the purpose of providing emergency financial aid for men and women who have served American public information media in lands outside the continental US boundaries.

The Trustees of the Fund hope that anyone aware of an eligible person who could be helped through a difficult period by the Fund, will make the circumstances known in writing to the Correspondents Fund, 54 W. 40 St., New York, N.Y. 10018, or to any individual Trustee of the Fund. All such communications are handled promptly, and in confidence.

Placement

M-167—Magazine editor for liberal monthly magazine devoted to world affairs. Must be familiar with all levels of magazine editing. Some creation of ideas through rewriting to makeup. Salary \$10M.

Send resumes to advertisers where listed. All others send to Miss Katie O'Connor, US Steel, 71 Broadway, New York, N.Y. 10006, Telephone 558-4349.



Bulletin Committee Chairmen:
Alton Kastner David Resnick
Joseph Harrow
Managing Editor: Sibby Christensen

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. LW 4-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

MAX RODEN DIES

Max Roden, former Viennese editor and writer before World War II and later New York correspondent for *Wiener Zeitung*, died in New York March 22. He was 87.

He had been an editor and art critic of the *Oesterreichische Volkszeitung* before the war. He was author of 24 books published in Austria.

His wife, Sascha, survives.

Membership

ACTIVE

Frank Bailinson — Reserve News Editor, The New York Times, New York.

Burton Samuel Glinn — Photographer, Magnum Photos, New York.

Charles Harbutt — Photographer, Magnum Photos, New York.

Donald Kirk — Asia correspondent, Washington Star, Hong Kong, Saigon.

Arthur L. Moore — Director, World News Bureaus, McGraw-Hill (Publications Div.).

Raymond B. Nixon — International Editor, Journalism Quarterly, Professor of Journalism and International Relations, University of Minnesota, Minneapolis, Minn.

WARSAW UPRISING TO BE COMMEMORATED

A commemoration of the 25th anniversary of the Warsaw Ghetto Uprising will be observed at the Club at 7:45 p.m. April 18, and OPC members are invited to attend.

Speakers will be Stefan Korbonski, last head of the Polish wartime underground government in Warsaw, and Dr. Joseph L. Lichten, national director of Intercultural Affairs, B'nai B'rith Anti-Defamation league.

Speakers will be available to the

press at 7 p.m., according to B. Wierzbianski, who initiated the event. The ceremony is being sponsored by the Association of Polish-American Journalists and organized by its president, W. Marth.

The speakers are expected to correlate the Uprising anniversary with the current political situation in the Middle East, Israel and the anti-Zionist posture of the Warsaw and other communist regimes.

NEW YORK SCENE

Mon., April 15 – OPC Honors Photojournalism. Nominees for Photographic Awards to speak. Cocktails 6:30; dinner 7:30 p.m. Among the photographers discussing their entries will be David Douglas Duncan, Eliot Elisofon, Horst Faas, Burt Glinn, Charles Harbutt, and Catherine Leroy. \$6.00.

* * *

Wed., April 17 – Overseas Yacht Club. Bistro. Cocktails 5:30 p.m.

* * *

Musical Memorial To Dr. King

Sunday, April 21 – An afternoon of Chamber Music. 4:00 p.m.

A memorial to Dr. Martin Luther King, Jr., will be presented by the Baumel-Booth Duo, first integrated violin-piano sonata team, when the Duo plays a program of chamber music written in Vienna.

As a tribute to the assassinated civil rights leader, the two musicians, Herbert Baumel, violin, and Alan Booth, piano, will play a movement of Beethoven's "Kreutzer Sonata," written for the famous Negro violinist George Bridgetower. Beethoven also played the sonata with Bridgetower at its first performance in Vienna, May 17, 1803.

Consul General (in New York) of Austria, Dr. Heinrich Gleissner, will speak.

* * *

Mon., April 22 – OPC Annual Awards Dinner, with discussions on US foreign policy by Vice President Hubert H. Humphrey, Senator Clifford P. Case (R-N.J.) and Senator John G. Tower (R-Tex.). Grand Ballroom, New York Hilton. Reception 6:30 p.m.; dinner 7:30. Black tie. Tickets: \$20 for OPC members and one guest; others \$50.

* * *

Thurs., April 25 – Annual Meeting. 6:00 p.m.

* * *

Wed., May 1 – Edward R. Murrow World Affairs Forum. "How Good is Viet Nam Coverage?" Panelists: Bob Considine, Hearst Headline Service; Martin Gershen, Newark Star-Ledger bureau chief; Jim Lucas, Scripps-Howard Feature Syndicate, and Bob Young, ABC-TV News anchor man. Cocktails, 6:30 p.m.; dinner 7:30. \$5.00.

* * *

Thurs., May 9 – Book Night. "To Move a Nation," by Roger Hilsman. Cocktails 6:30 p.m.; dinner 7:30. \$5.00.

* * *

Fri., May 10 – London Correspondents Reunion. Cocktails, 6:30 p.m.; dinner, 7:45. \$6.50.

* * *

Tues., May 14 – North Carolina Regional Dinner. Cocktails 6:30 p.m.; dinner 7:30. \$6.00. Member and one guest.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

SWAN SONG HEARD AT CABARET

The last of the OPC's Cabaret Nights ended with a bang and a whimper last Saturday.

The bang came from a lively combo and vocalist who kept the audience of more than 150 well-entertained. It also came from the \$445 liquor and food take for the evening.

The whimper came from many of those who were unhappy that the April 6 Cabaret was the final one scheduled.

Organizer of the combo was Bill Harris of Fawcett Publications, who played the vibraphone. Sharing the

piano assignment were Quinman Milton and Bob Greene. Bob Parker on drums, Mike Cantor on bass and Jack Fine on cornet rounded out the combo.

Guest appearances by Ken Munsen, an exhilarating jazz flautist, and Hazel Steck, a rock 'em sock 'em vocalist, enlivened the evening. Hazel was introduced by Bill Freeman of *The New York Times*.

Maxine Sullivan, who opened the first Cabaret event and was scheduled to appear for the last, did not appear due to the death of Dr. Martin Luther King.

EKCO PACKAGING,

Division of Ekco Products, Inc., is the world's largest manufacturer of aluminum foil containers. Food manufacturers use millions of Ekco packages daily for fresh and frozen baked goods, convenience foods, margarines, jams and jellies and many other items. Ekco also produces large foil containers for commercial food service applications. It has recently entered the plastics packaging field for consumer and institutional products.

Helping tell the story of Ekco Packaging and other business leaders is the business of

BURSON-MARSTELLER ASSOCIATES

New York • Washington • Chicago
Pittsburgh • Los Angeles • Toronto
London • Brussels • Geneva

PUBLIC RELATIONS

Classified

ALL YEAR VACATION HOME, 2 hrs NYC, 5 min lakes, 12 min top Conn. ski area. Just renovated Victorian guest cottage, paneled, beams, 3 b.r., barn-garage, fruit trees, privacy, charm. \$21,500, MU 3-0361.

TRANSLATIONS – into French and Spanish or into English. Typed IBM electric. Quality work done rapidly by native experts. Evenings PL 8-7803, or Box 469 Bulletin.

INTERNATIONAL PR AND EDITORIAL EXECUTIVE, now based in Europe, seeks senior post PR, publishing in France, UK, US East or West Coasts. 17 years international and US news, trade publication, PR experience. Now employed, top references. Box 465.

ROME SUBLET, JULY-AUG., large furn. apt. with garden, near center, maid included, ideal for family, \$750. Box 467.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

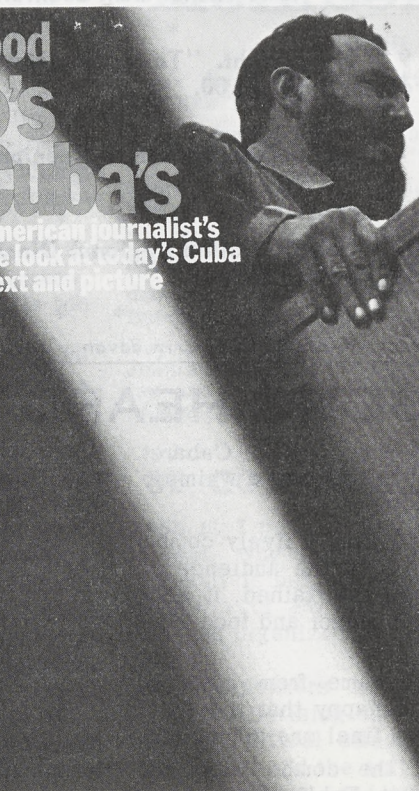
Coming home? Transferred to New York? Would you like to live in Connecticut? We can help you. M.R. Ferrer, Real Estate, 63 Grove Street, New Canaan, Conn. 203 966-5311. Associate: Mrs. William Attwood.



BOOK, MAGAZINE PHOTOGRAPHY: Winner Lee Lockwood pictured Ltd. Cmdr. Richard A. Stratton, captured Navy pilot, bowing at Hanoi press conference (above). It was part of his winning Life article "North Vietnam Under Siege." Lockwood's award also was for his book, *Castro's Cuba, Cuba's Fidel*. (right)

Lee Lockwood Castro's Cuba, Cuba's Fidel

An American journalist's
inside look at today's Cuba
-in text and picture





Morris



McGrady



Apple



Skingley



Lockwood



North



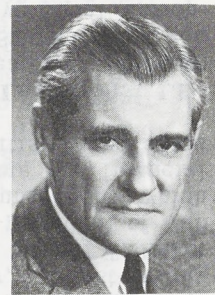
Robinson



Hangen



Yates



Severeid



Kennan



Bergquist



Vicker



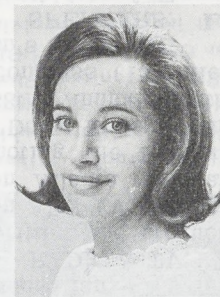
Sutton



Duncan



Pace



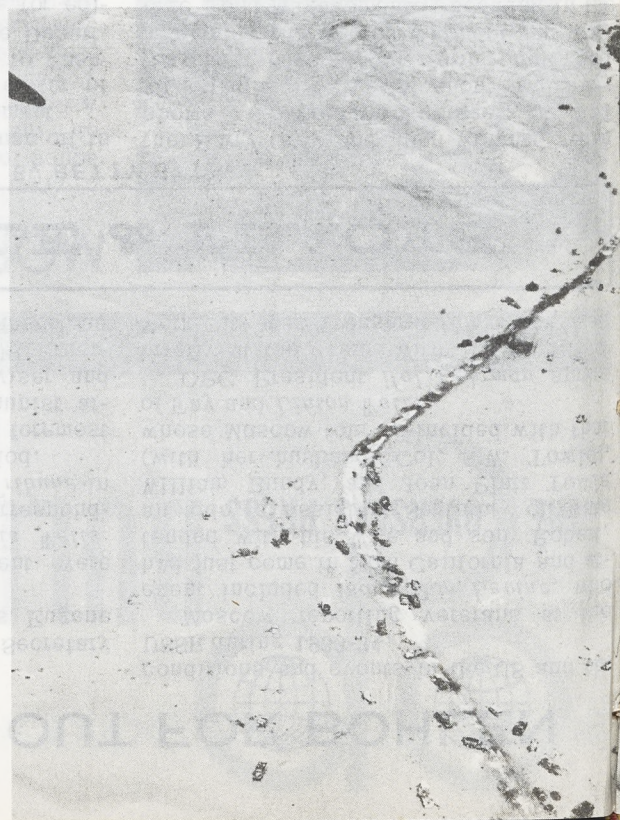
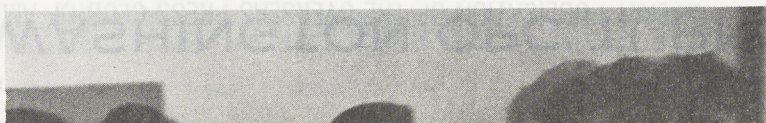
Martin



FitzGerald

FROM DAILY PICTURE LOG: Peter Skingley's UPI photo showing the long, wavy line of burned and shattered equipment left behind by UAR forces in the Mitla Pass after their defeat last June won him OPC prize.

winners' focus



WASHINGTON OPC TURNS OUT FOR BOHLEN

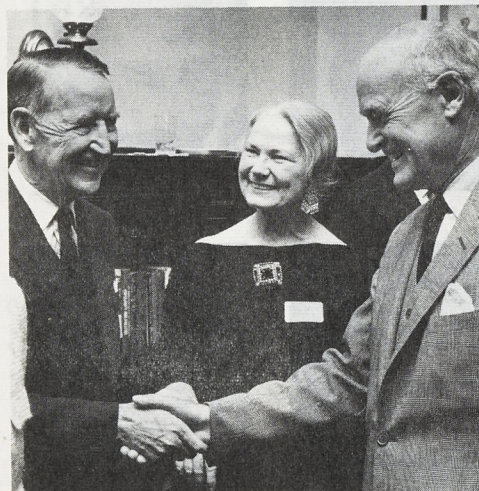
By JESSIE STEARNS

WASHINGTON — An "Ol' Russian Hands" reception honoring Deputy Under-Secretary of State for Political Affairs and Mrs. Charles "Chip" Bohlen, given last week by the OPC Washington chapter, drew the present and four former ambassadors and diplomatic counselors to the USSR, several correspondents with Moscow service, and 37 OPCers.

Diplomatic dignitaries at the function included the current envoy, Amb. Llewellyn Thompson; former Amb. George Kennan (with Mrs. Kennan), whose Moscow service began in 1933 as third secretary and culminated with his tour of duty as ambassador; Ambassador-at-Large W. Averell Harriman, who served as ambassador there in 1943; Amb. Loy Henderson, who served as second secretary, first secretary, counselor and charge d'affaires in Moscow; and Charles Thayer, Bohlen's brother-in-law who was formerly a foreign service



Secretary Bohlen (left) greets Amb. Loy Henderson at OPC reception, while reporter Jessie Stearns looks on.



Amb. Llewellyn Thompson (left) and Amb. George Kennan met with hostess Fay Gillis Wells.

officer in Moscow.

Another guest was Under Secretary of State for Political Affairs Eugene Rostow.

Co-chairmen for the event were Ansel Talbert and Fay Gillis Wells. Mrs. Wells was a part-time correspondent for *The New York Herald Tribune* in Moscow during the 1930-34 period.

The honoree, regarded as a foremost authority on Soviet and Communist affairs and who served as adviser and interpreter in this area for US Presidents and State Secretaries, described

conditions and events in the US and the USSR during 1933-34.

Moscow reporting veterans at the event included Isaac Don Levine, who had just come in from California and attended with his wife and son, Robert, an aide to Assistant Secretary of State William Bundy; and Joan Platt Towle (with her husband, Col. S.W. Towle), whose Moscow tour co-incided with that of Fay and Linton Wells.

OPC President Hal Lehrman spoke briefly at the event. With him from New York City was Treasurer James Sheldon.

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: Harrison Forman off to the Far East on special assignment . . . Ralph Leviton, international editor of McGraw-Hill's *Chemical Week*, to Washington, D.C., to attend a State Department foreign policy conference for editors and broadcasters . . . Lin Root also in the capital for the conference and reception . . . Enrique Rojas-Vela, UPI Latin American desk, back from a periodic tour of Argentina, during which he addressed a luncheon of Palermo Rotarians in Buenos Aires on US policies and events . . . Stanley Baar, president of Barber & Baar Associates, PR counsel, on a three-week trip to Israel, Greece, Turkey and England.

NEW POSTS: Richard Tregaskis has signed with King Features Syndicate to furnish eye-witness coverage of the Viet Nam war over the next three months. Under the title, "Vietnam Diary," he is filing three or four 800-word stories per week. Tregaskis is the author of "Guadalcanal Diary," best-selling World War II book . . . Samuel W. Baker named executive vice president of Wall Street Marketing Communications, which specializes in corporate and financial public relations, advertising and sales promotion.

ARTICLES: Alan Levy's first Life article from his European base (Prague) in the April 5 issue. Subject: What you see on TV when the government (Czechoslovakia) is in the throes of an upheaval. Two other Levy pieces — one set in Sussex and the other in three European countries — have been bought by Life and are awaiting publication. . . . Today's Health for March carried Ted Berland's article on "Tooth Care for Teens," taken from his forthcoming book, "Your Children's Teeth," written in collaboration with Detroit pedodontist Dr. Alfred E. Seyler . . . Arky Gonzalez reports on cover-line feature on Charles de Gaulle in the current issue of *Saga*. It provoked radio interviews for Arky on

the Barry Gray and John Wingate radio shows . . . Fred Wackemagel, Jr., had an article on the Vermont Academy (Saxtons River, Vt.) dining hall and kitchen in the February School and College Food Management. Upcoming in the same publication, a piece on the Norwich University (Northfield, Vt.) cadet mess hall and kitchen.

BOOKS: Jean Baer's "The Single Girl Goes to Town" out April 30 via Macmillan.

RADIO & TV: "The California Girl," written and produced by Arthur Holch, on ABC-TV April 4 . . . Elaine Shepard on Atlanta radio and TV stations promoting the Pocketbook edition of her "Doom Pussy." She also spoke at the 38th Annual Southwestern Journalism Congress (15 colleges) at Texas Woman's University.

SPEAKERS: Leonard Saffir, vice president of Franchises International, recently addressed a Chicago forum on franchising.

HONORS: William R. McAndrew, president NBC news, received the Personal Achievement Award of the Catholic Broadcasters Association for his contributions to broadcasting . . .

Velma Stout scheduled for inclusion the upcoming Who's Who of American Women . . . Awards given by the Society of Silurians in its annual competition for journalistic achievement included honorable mention to William Rice of the NY Daily News for his series, "What's the Matter with Medicaid?" and to Joseph E. Evans, first place in editorial writing for his series in The Wall Street Journal and particularly for "The Triumph of Vulgarity."

JUDGES: Helping to choose the annual public service awards to news media to be given next month by the NY chapter of the NY Public Relations Society are Prof. John Hohenberg, Emily S. Nathan, Mark Henehan and Blythe Finke.